

# CASE STUDY



Bannershop was once again the proud sponsor for the City of Sydney Chinese New Year. Signage played a key role in creating brand awareness for the charities, sponsors involved as well as building a higher profile of this event, making this year the biggest & best yet!

If you need event signage call our helpful staff to discuss the best product solutions to suit your needs & budget.



## BANNERSHOP continues to Proudly Sponsor the City of Sydney Chinese New Year - Year of the Dragon

The Dragon is one of the most powerful and lucky signs in the Chinese zodiac, with many believing there is a balance between heaven and earth in the lives of people born in the Year of the Dragon. Sydney's Chinese New Year Festival is the biggest outside mainland China to celebrate the Year of the Dragon with spectacular live performances, music, food and art. Celebrating our diversity is one of the great joys of living in Sydney - Kung Hei Fat Choy!



Corflute Sponsor Signs



Market Stall Vinyl Banners



Pull Up Banners



Light Boxes



Crowd Barrier Fabric Banners



Vinyl Banner for the Parade



Dragon Boat Stickers



Fabric Banners/Backdrop

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[WWW.BANNERSHOP.COM.AU](http://WWW.BANNERSHOP.COM.AU)

Prices as of May 2012. Prices are subject to change. Payment can be made by EFT or credit card, (AMEX surcharge of 3%). There may be minimum order requirements – please check with Bannershop prior to order. Warranty indications are on mechanical units only. Warranty on printed materials is 7 working days. Quotations are valid for 30 days only. Conditions apply to all promotions advertised, please ask our staff for details. All prices include gst, 1 artwork set up and handling charges; delivery fee not included. Any Graphic Design work needed will be charged separately.