

**NOTICE**

**IMPORTANT**

■ If your artwork does not comply with these specifications, Bannershop have the right to charge extra for artwork fees and/or require extra days to process the artworks.



**OUTPUT**

PRINT PRODUCTS

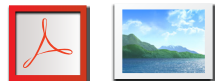
**COLOUR MODE**

■ The artwork should be saved in CMYK, Bannershop will not take responsibility for any unexpected results experienced from artwork supplied in non-CMYK colours. Colour shift or errors due to incorrectly supplied files will be reprinted at the client's expense.  
 ⚠ (Do not use RGB or HEX codes.)



**FILE FORMAT**

■ Customers must create artwork using appropriate software such as the Adobe Creative Suite.  
 ■ Customers' artwork must be supplied in the appropriate format: .JPG and .PDF (Please advise if a multi-page PDF has been supplied).



**.pdf .jpg**

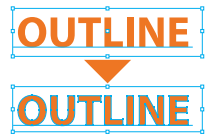
**ARTWORK PROPORTION**

■ Customers' artwork should be supplied at 1:1 scale if less than 5000mm.  
 ⚠ Scaled artwork can only be supplied at 10%, 20%, 25% or 50%.

**ORIGINAL SIZE  
1 : 1**

**TEXT FORMAT**

■ All fonts used in the artwork must be converted to outlines.  
 ⚠ Failure to outline fonts may cause type issues that could affect the outcome of your job.



**BLEED**

■ No bleed is required. Our automated system will ignore it if added.



**FILE SIZE AND SUPPLY METHOD**

■ All artwork is to be 150dpi (Only artworks smaller than A4 can be 300dpi)  
 ■ EMAIL: Maximum 15MB per email.  
 ■ WEB: Files larger than 15MB, please try services such as wetransfer.com or Dropbox.

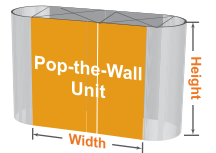
**150dpi  
10MB**

**TEMPLATES**

SPECIALIST PRODUCTS

**SPECIALIST PRODUCTS TEMPLATES**

■ Accurate artwork templates of our specialist products are available on our website. ([www.bannershop.com.au](http://www.bannershop.com.au))  
 ⚠ It is important **not** to make **any** size changes to our templates.



**DIECUT**

**DIECUT & KISSCUT SPECIFICATIONS**

■ Artwork to be diecut or kisscut must include an individual layer of Spot Colour lines in colour 0, 100, 0, 0 (100% Magenta).  
 ■ Diecut line must be called *CutContour*.  
 ■ Kisscut line must be called *kisscut*.  
 ⚠ Diecut outlines must be simplified for cutting, no complex shapes.  
 ⚠ Diecut strokes are to be centred, not inside or outside.



**DIE CUT**

**COLOUR**

**INK AND COLOUR SPECIFICATIONS**

■ Due to CMYK printing limitation, any "Pastel" or "Spot" colour will not appear as an exact replication.  
 ■ For the best printing outcome, Rich Black (C:40%, M:40%, Y:40%, K:100%) is recommended instead of 100% Black.  
 ■ Pantone (PMS) colour match service is available upon request. (Fees apply)  
 PDF Artwork must be provided with a flat PMS colour  
 ⚠ (Gradients or transparencies cannot be colour matched)



**PMS COLOUR**

**DESIGN**

SERVICE

**ARTWORK LAYOUT SERVICE**

■ Graphic Design Services and artwork amendments are charged at an hourly rate, please contact your account manager or sales department for a quote.  
 ■ For more information please contact: 1300 MY BANNER



**Email for a Quote**  
[design@bannershop.com.au](mailto:design@bannershop.com.au)